

Maternity Management

Education and Support for a
Healthy Pregnancy

A Different Approach

The March of Dimes estimates that one out of eight babies born in the U.S. is born prematurely, and that these babies cost employers nearly fifteen times more than full-term babies in their first year of life. With that in mind, the Maternity Management program provides education and support to expectant mothers in order to reduce instances of complications and subsequent high claims costs.

Arizona Foundation for Medical Care, in conjunction with American Health Holding, offers a Maternity Management program to control costs while ensuring baby and mom are healthy and safe.

The Maternity Nurse Specialists, on average, have 20 years of maternal and neonatal experience. They provide referred members with ongoing monitoring, assessment and care planning for both high- and low-risk pregnancies. Nurses regularly communicate with members and can increase the amount of contact depending on their needs. Women who are at the highest risks for complications in their pregnancy can be seamlessly transitioned to Maternity Case Management if needed.

In addition to providing a greater chance of preventing birth complications, the Maternity Management program offer savings to benefit plans:

- Minimizing future complications through health management and continuous assessment
- Reducing the number of work hours lost from complications during pregnancy and/or birth
- Network steerage
- Earlier detection of high-dollar claims



Program Highlights

- Educates moms-to-be on ways to reduce risk factors for themselves and their unborn children
- Decreases instances of premature births and subsequent complications along with associated high claims costs
- Increases the number of healthy mothers and babies through assessment, early intervention and referrals to Case Management
- Provides support and guidance to mothers before and after delivery
- Early detection of high-dollar claims
- All participants receive value-added materials and educational literature

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